

WORLD PATIENT SAFETY CONGRESS EUROPE BRAND GUIDELINES



Primary colours



128 - 43 - 122
#282460



76 - 76 - 79
#FFD601

Fonts used on CANVA

Heading, straps & Body copy: Poppins (**SemiBold/ Bold/ ExtraBold/ Black**)

Small copy in general : Poppins (Regular/ Light/ Extralight)

Social Media Hashtag

#PSEU

Logo

Undated

WORLD
PATIENT SAFETY
CONGRESS EUROPE

Icon

